



**Role:** Global Communications and Partnerships Manager

**Reporting to:** Managing Director

**Hours:** 40 hours a week

**Salary / Fee:** £40,000 per annum pro rata

**Location:** Remote / home-based

**Contract type:** 12 month contract renewable after 12 months

**Start date:** May 2024

**Holiday:** 28 days annual leave per year, including Bank Holidays (if candidate is UK-based)

### **Headline description**

As Global Communications & Partnerships Manager, you would be responsible for the organisation's communication needs, including leading on the development of new creative campaigns; spearheading organisational communication and campaign strategies; and providing communications support to our Global Network. A large part of this role would also be to align upcoming communication campaigns and projects with significant partnership, marketing and funding opportunities.

Day-to-day, you will manage the Communications team by providing creative direction and briefs, managing budgets and timelines and supporting all team members in their personal development. Together with your team, you will be the brand custodians for Fashion Revolution, ensuring that our work is visually and linguistically represented in all relevant forms. You will also sit on our Senior Management Team and hold responsibilities for organisational strategic direction including fundraising.

### **Responsibilities**

#### **Department management**

- Leading and managing an overall team of 3 with 2 direct reports and recruiting additional staff or agencies as required to meet the demands of the department
- Being an active member of the Senior Management Team (SMT) after successfully completing a 3 month probation period

- As part of SMT, developing organisational communication, marketing and fundraising strategies and providing advice and support on all matters related to these areas
- Overseeing the Communication team's budgets, with support from the Finance Manager

## **Communications**

- Co-developing a global communications strategy with Global Network consultants for the organisation's projects and campaigns combining social media, website, editorial, PR, events and more
- Providing the Communications team with creative direction by briefing, editing and approving all content
- Working closely with the Graphic Designer to maintain and develop the FR brand in all communications
- Regularly liaising with the Global Network Manager to provide communications support, digital promotion and collaboration opportunities for the Global Network in all public campaigns
- Assisting with crisis management and proactively monitoring reputational risk
- Overseeing the organisation's communications software, subscriptions and social media platforms
- Liaising with web developers on website bugs, regularly updating site content and designing pages for upcoming campaigns, in partnership with the Graphic Designer

## **Campaigns**

- Co-developing global campaigns with the Global Network Manager and Global Network teams
- Strategic input and oversight of Fashion Revolution Week 2025
- Partnering with the Global Network Manager to plan the Communications & Campaigns Working Groups with consultants from the Global Network
- Leading on the communications strategy for all policy team projects and campaigns such as the Fashion Transparency Index

## **Partnerships**

- Overseeing partnerships with external organisations and individuals for all campaigns and content series
- Proactively seeking fundraising and grant opportunities for all upcoming communications campaigns and projects
- Acting as a representative or spokesperson on behalf of Fashion Revolution at meetings, press engagements and industry events, as required
- Developing a press strategy, co-managing the global press inbox, liaising with team members for interview requests and working closely with a PR consultant for all campaigns

## **Essential experience and skills**

- A postgraduate degree in media, communications or a related discipline

- At least five years' related experience, at global level, in communication, external relations and or resource mobilisation, and or partnerships
- Experience leading a marketing and communications-related function (or sub-function) and partnership development in the Not-for-Profit sector
- Demonstrated skills, knowledge, and experience in fundraising, marketing, media and public relations, brand management, internal communications, and stakeholder management, preferably including experience in not-for-profit organisations
- Networking, including established relationships with grant-making bodies, grassroots groups, NGOs, influencers, journalists and/or relevant companies in the fashion and textiles sector
- Proven track record of delivering communications campaigns and engaging citizens, policymakers, journalists and/or brands
- Demonstrable technical understanding of sustainability, labour rights and supply chain transparency issues within the context of the global fashion industry
- Proficient in written and spoken English
- Digital skills, such as maintaining and updating website content and reporting on platform analytics
- Line management experience

### **Desired experience and skills**

- Deep understanding of strategic communications with an ability to design, deliver and implement successful communications and marketing strategies
- Strategic and creative thinker
- Shows initiative and displays ownership of your work
- Ability to prioritise and work to deadlines
- Confident public speaker
- Empathetic team leader who guides and motivates

### **Who you would be working with**

You will be working across the organisation, liaising closely with the Senior Management Team and department leads for all campaigns and supporting the Global Network with their communications needs.

### **How to apply**

Please send a CV and covering letter to [recruitment@fashionrevolution.org](mailto:recruitment@fashionrevolution.org) with the subject title: Global Communications & Partnerships Manager.

Applications will be processed on an ongoing basis; therefore, we encourage you to submit your application at your earliest convenience. Please note that Fashion Revolution retains the discretion to conclude the hiring process once suitable candidates have been identified.