10 YEARS OF FASHION REVOLUTION

2014

We held the first Fashion Revolution Day to commemorate the Rana Plaza tragedy and demand that no one dies for fashion.

A precursor to Who Made My Clothes?, we launched #InsideOut.

We held the FASH MOB on Oxford Street. London.

2015

We launched the revolutionary #WhoMadeMyClothes campaign.

We published our first White Paper: It's time for a Fashion Revolution.

Fashion Revolution Germany launched their viral 2 Euro t-shirt vending machine campaign.





2016

For our first Fashion Revolution Week, we launched #LovedClothesLast and #IMadeYourClothes.

1.5m We launched the Haulternative campaign with 63 haultneratives on Youtube.

We published the first edition of the How to be a Fashion Revolutionary guide.

2017

We published our first 2 fanzines: MONEY, FASHION POWER and Loved Clothes Last.

We published the first edition of the annual Global Fashion Transparency Index.



We started our Fashion Revolution Open Studios initiative to spotlight ethical and sustainable designers around the globe.

We worked with the Garment Worker Diaries project to share stories of the lives of the people who make our clothes.

2018

Manifesto.



We debuted the Who Made My Clothes? campaign film in collaboration with Futerra.

Fashion Revolution Brazil published the first annual Fashion Transparency Index Brazil.

2019

Fashion Revolution Philippines published 'The Impact of Second-Hand Clothing in the Philippines'.



We teamed up with TraidCraft to encourage the UK Government to better enforce the Modern Slavery Act.

We produced our How-to video series on YouTube with DEAR.

We launched our online course: Fashion's Future: The Sustainable Development Goals.

We started our student ambassador program.



We published the 2019 Consumer Survey to find out how sustainability impacts consumers' decisions.



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We set up a dedicated page on our website in response to Covid-19 to support garment workers during the pandemic.

We published new get involved guides focused on digital and online activism for Fashion Revolution Week 2020.

We published our second whitepaper 'Why We Still Need a Fashion Revolution'.

We launched the #WhatsInMyClothes campaign.

We published the Out of Sight report to call for transparency from field to fabric.

2021

We launched the #WhoMadeMyFabric campaign.

Fashion Revolution USA launched the Hashtag Revolt campaign.







We attended COP26 to bring fashion to the climate agenda. Fashion Revolution Open Studios designers created a series of digital events in response.

We amplified the stories of garment workers in Bangladesh with Project Workforce.



We completed policy dialogue programme pilots with the launch of Kenya and Rwanda reports and case studies.

2022

We launched Good Clothes. Fair Pay, a historic living wage campaign.

Fashion Revolution Chile launched their #DondeTerminaMiRopa

#WhereDoMyClothesEndUp campaign to raise awareness of waste colonialism.



We showcased our textile garden at the RHS Chelsea Flower Show.

We published the **Restorying Riverscapes** report.

2023



We marked the 10th anniversary of the Rana Plaza factory collapse.

We held a Fair Fashion Day at the European Parliament and organised a stunt outside which was replicated in other EU cities.

Fashion Revolution Slovakia, Croatia, Hungary, Germany and Czech Republic launched the Lessons project.

We presented our How to be a Fashion Revolutionary exhibition at the 2023 British Textile Biennial.

Fashion Revolution India published their report Craft in the Age of the Climate Crisis.







