

| SMALL BUT PERFECT |



PRESS RELEASE

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Six purpose-driven businesses showcase their innovative approaches towards circularity at Premium New Conscious Talent, in conversation at 202030 Summit and in action at Haus der Materialisierung 17 - 21 January 2023

Wayz ; Nil Textile; NÄZ; Tizz & Tonic; SoloStuecke; and Patchwork Family are unveiling the projects they have been developing as part of [Small But Perfect](#), a 30 month accelerator helping small and medium fashion enterprises to transition to circular and sustainable models. The 28 SMEs will all be showcasing their Research & Development between January and May, with an intensive programme during Fashion Revolution Week with Fashion Open Studio.

The six projects showing in Berlin each take a different approach, from embedding repairs and resale into the business model with the Portuguese footwear brand **Wayz**. to workshopping upcycling techniques with small designers, a project by the Netherlands-based **Patchwork Family** who will be showing their work in action at Haus der Materialisierung.

Portuguese brand **NAZ** are bringing traceability and recyclability into their collections and building rental into their business structure.

Tizz & Tonic based in Bremen, an independent women's intimates brand kicking the norms (quite literally) in the butt. They combine bold colours with delightful prints, in sizes XXS-XXL. They make plant-based basics with a TWIST.

From the Czech Republic, **NIL Textile** introduces the first circular PLA textile achieving the lowest environmental impact from all currently available textile materials along with the fully circular solution including revolutionary molecular recycling technology.

German brand **Solostuecke** works with Resortecs' closed loop textile recycling system to redistribute disassembled pieces through its Circular Flow system. Founder Svenja Bickert-Appleby will be discussing the technicalities of how this works as part of the talks program at 202030 Summit.

Carina Bischoff, of Studio MM04 one of the consortium partners for Small But Perfect said: 'As the industry increasingly looks towards solutions around circularity to move us towards a lower carbon, less polluting future, this is a great opportunity for these emerging businesses to engage with buyers and press and launch their innovative approaches into the world.'

-ENDS-

Notes to Editors

Join the network: small-but-perfect.com/join-the-network

Find out more about the accelerator programme: small-but-perfect.com/open-call-full

About Small but Perfectly Formed

Small but Perfectly Formed (#SmallButPerfect) is a collaborative project co-funded by the European Commission's COSME programme.

The consortium partners are: Athens University of Economics and Business, World Fair Trade Organisation, Fair Trade Advocacy Office, Bocconi University, Impact Hub Lisbon, We Love You Communications and Fashion Revolution. The supporting partners are: Common Objective, University of Portsmouth and Studio MM04.

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