



Press release

30th November 2021

FASHION REVOLUTION LAUNCHES FASHION TRANSPARENCY INDEX BRAZIL 2021

Amid an increased spotlight around the world on the climate crisis, a Brazilian report reveals to what extent 50 of the country's biggest fashion brands publicly disclose their environmental and human rights policies, practices and impacts

Fashion Revolution Brazil has just launched the fourth edition of the Fashion Transparency Index Brazil (ITMB). The report shows to what extent the 50 major brands and retailers in the Brazilian market are publicly disclosing data on their social and environmental policies, practices and impacts along the entire value chain. The analysis has more than 200 indicators covering topics related to their responses to COVID, purchasing practices, living wages, gender and racial equality, circularity, climate and biodiversity, among others.

Among the companies reviewed, the average score was 18%. The highest scorers were: C&A (70%), Malwee (66%), Renner (57%), Youcom (57%) and Adidas (53%). Most brands scored between 0-10% and, among them, 17 brands scored 0. Besni, Brookfield, Caedu, Carmen Steffens, Cia. Marítima, Colcci, Di Santinni, Forum, Kyly, Leader, Avenida Stores, Pompéia Stores, Marisol, Moleca, Nike, Sawary and TNG are among the brands disclosing no information.

Climate change and transparency

Globally, the fashion industry has a huge carbon footprint, particularly because it uses raw materials from non-renewable sources or monocultures with high use of pesticides, in addition to contaminating the soil and water with chemical components and generating a considerable amount of waste along the production chain until the end of a garment's life.

Despite this reality, and with deforestation reaching new heights in Brazil, only 22% of the 50 major brands reviewed publish Science-Based Targets and no brands publish a measurable commitment to achieve zero deforestation. Meanwhile, 20% of brands publish a measurable sustainable materials strategy, but only 14% disclose the tool or process used to define what

is considered a 'sustainable' material. In addition, 20% publish the amount of fibres they use annually and only 14% report progress in eliminating hazardous chemicals.

Covid and the fashion industry

The COVID-19 pandemic has had a major impact on the lives of garment workers in fashion supply chains, especially on more vulnerable workers like women and migrants. The 2021 Fashion Transparency Index Brazil found that only 20% of the brands reviewed disclose the number of employees who received reduced wages or were laid off and only 4% of brands disclose the number of workers in the supply chain that received late wage payments or had contracts suspended due to Covid-19. The report also shows that only 12% of brands publish the gender pay gap within their company, and none publish the salary differences between its employees, from a racial perspective, despite growing global social movements to promote racial equality like Black Lives Matter and Stop Asian Hate.

It is important to point out that transparency does not mean sustainability. Rather, it is an important tool that sheds light on all stages of the fashion industry's value chain – from raw material extraction to disposal. Without transparency, it will be impossible to effectively mitigate the industry's human rights and environmental impacts. We cannot hold brands and governments to account if we cannot see what is happening. And that's why transparency is so important. Download the ITMB and join the fashion revolution!

Launch

The 2021 Fashion Transparency Index Brazil will be launched on November 30, at 11:00 hrs and will be attended by Eloisa Artuso (co-founder of the Fashion Revolution Brazil Institute and coordinator of the Fashion Transparency Index Brazil); Isabella Luglio (manager of the Fashion Transparency Brazil and Educational Coordinator of Fashion Revolution Brazil); Aron Belinky (director of ABC Associados, technical partner of the Fashion Transparency Index Brazil); Joci Aguiar (Executive Coordinator of the Working Group Network Amazon and member of the coordination of the Gender and Climate WG of the Observatory network of the Climate); Vivi Duarte (CEO of Plano Mulher and president of Instituto Plano de Menina); and César Reinaldo Rissete (Manager of the Competitiveness Unit of the national Sebrae).

The event will be broadcasted live on [YouTube](#) by Fashion Revolution Brazil, and will feature translations for greater accessibility.

Read the [2020](#), [2019](#) and [2018](#) issues and find out more.

The 2021 Fashion Transparency Index Brazil was prepared by the Fashion Revolution CIC and Fashion Revolution Brazil, with the financial support of the Laudes Foundation and Sebrae,

and the technical partnership of ABC Associados, a consultancy specialising in methodologies for analysing the performance and profile of companies in the field of corporate sustainability.

About Fashion Revolution

Fashion Revolution was founded in the wake of the Rana Plaza disaster in 2013, and has since grown to be the world's largest fashion activism movement, mobilising citizens, industry and policymakers through research, education and advocacy. Our vision is a global fashion industry that conserves and restores the environment and values people over growth and profit.

Find out more on our [website](#) and [instagram](#).

CONTACT

Dandara Valadares

Press office

Email: fashionrevolution.br@gmail.com Phone: (11) 98640-5243