



Role: Fundraising Manager
Contract: 12 month, fixed term contract, 16hrs per week (based on an 8 hour day)
Location: This role is home-based.

The candidate must reside in the UK and have permission to work in the UK. The successful candidate must be able to travel to London for occasional meetings (once possible to meet in person again).

Who We Are

The Fashion Revolution Foundation is the charitable arm of Fashion Revolution in the UK. The Foundation is a registered charity in England & Wales (Number 1173421) that funds Fashion Revolution's education, research and awareness-raising activities. The Fashion Revolution Foundation Board of Trustees is responsible for overall control and administration of the Foundation. The trustees have also determined that the best way for the Trust to fulfil its objective is to support the charitable aspects of campaigns undertaken by Fashion Revolution CIC.

Fashion Revolution CIC

On 24 April 2013, the Rana Plaza building in Bangladesh collapsed. More than 1,100 people died and another 2,500 were injured, making it the fourth largest industrial disaster in history.

That's when Fashion Revolution was born.

We have seen some positive change across the industry within recent years. However, human rights abuses and environmental degradation remain rife. While vast numbers of the public have become more aware of these problems, many people remain in the dark, unaware that their clothes may be contributing to the climate crisis and human exploitation.

We believe that no one should die for fashion and that's why we need a fashion revolution. The Foundation funds Fashion Revolution's education, research and awareness-raising activities. The Foundation also runs a Youth Ambassador programme.

Job Profile

As our Fundraising Manager for the Fashion Revolution Foundation, you would be responsible for meeting income targets by using various techniques to generate donations from a variety of sources. This role can vary as you will have sole responsibility for the entire scope of fundraising activities for the Foundation and will work cross functionally to deliver against income targets.

Fundraising Manager duties and responsibilities

- Scoping out a fundraising plan for the Foundation
- Building relationships with major donors or companies

- Building on and delivering a strategy for individual giving
- Preparing and delivering presentations
- Managing information and recording the profile and fundraising activity of donors on a database
- Ensuring targets are met
- Ensuring major donors or companies are happy with their donation scheme (such as charity of the year partnerships) and are kept informed of progress and key milestones
- Developing and organising fundraising campaigns, events and door-to-door collections
- Spotting fundraising opportunities and raising awareness of the organisation's work
- Researching fundraising opportunities and supporting the Global Operations Director on writing grant applications to charitable trusts or statutory bodies if necessary
- Supervising a fundraising administrator (likely to be a Kickstart role).

Fundraising Manager requirements and qualifications

- You will need at least 3 years experience as a fundraiser.
- Diploma in Fundraising, or in Marketing, Communication or similar relevant field.
- Outstanding communication skills: both verbal and written communication skills are important. You will need to build long-term relationships with potential donors and persuasively explain our cause to them.
- Research skills: you will need to be good at researching and devising strategies, as well as spotting and taking advantage of donation opportunities.
- People management abilities: you need to be adept at managing others, whether in the team, wider organisation or partners.
- Budget management skills: to help you achieve the fundraising targets you are aiming for.
- Intermediate knowledge of Word and Excel
- Knowledge of CRM systems
- Attention to detail

How we will reward you

The basic salary is £30,000-£37,000 per annum (pro rata). We provide a supportive, flexible and often autonomous working environment. You will receive 28 days pro rata annual leave, including bank holidays.

We operate a pension scheme with NEST, contributions are at a minimum of 3% for employers and 5% for employees.

Who you will be reporting to and working with

You will be reporting directly to Carry Somers, Trustee of the Foundation and Co-Founder of Fashion Revolution CIC. You will also be working closely with Orsola de Castro, Trustee & Co-Founder and liaising with Head of Finance, Communications Manager and Head of Operations.

You will be expected to attend Board meetings to update the Board of Trustees on progress against the fundraising plan and targets.

How to apply

A full application comprises of:

- Your CV (**please remove your name and other personal details**)
- Supporting statement ((**please remove your name and other personal details**)
- [Completed Inclusion Form](#)
- Please include an example of a successful fundraising campaign(s) you have led, this could be a case study (PDF) or a link.

Please email recruitment@fashionrevolution.org

Applicants must currently reside in the UK to qualify for the role. Applicants that do not provide all the requested information will not be shortlisted.

Please ensure that you have removed your name and personal details from your CV and statement - your contact details can be provided in your accompanying email. We do our best to remove unconscious bias from our shortlisting process.

Unredacted applications will not be taken forward.

Interviews are expected to take place in mid-November.

The deadline for applications: 17:00 GMT, 05 November 2021