



10 March 2021

Dear applicant,

Thank you for showing an interest in applying for a position working with Fashion Revolution. Fashion Revolution strives to be action-oriented and solution focused. Rather than making people feel guilty, we help them recognise that they have the power to do something to make positive change. We celebrate fashion as a positive influence while also scrutinising industry practices and raising awareness of the fashion industry's most pressing social and environmental problems. We aim to show that change is possible and encourage those who are on a journey to create a more ethical, sustainable and transparent future for fashion. We always try to be bold, provocative, inquisitive, accessible and inclusive in our approach and communications.

We have created this pivotal role for an exceptional comms campaigning professional to join our small but ambitious team to deliver our campaign activity. We need someone with extensive experience of communications campaigning, who is comfortable managing multi stakeholders in a variety of campaigns.

Candidates with strong campaign management and communications backgrounds will have a strong advantage.

Fashion Revolution is strong because it is diverse. We do not discriminate in hiring practices and actively seek a diverse applicant pool. We encourage candidates of all abilities, ages, gender identities and expressions, national origins, races and ethnicity, religious beliefs, sexual orientations, and those with criminal records to apply. We welcome all kinds of diversity.

Our team includes people who are parents and non-parents, the self-taught and university educated, and from a wide span of socio-economic backgrounds and perspectives on the world. We use the Rooney Rule in our hiring process.

Enclosed with this recruitment pack you will find the role description and person specification for the post along with an inclusion form.

If you wish to apply, then please make sure that you complete the diversity and inclusion form, submit your CV and send a statement covering the reasons why you fit the role description. Please note applicants must be a UK resident for this role.

We will only consider those applications that have completed all requested elements.

Yours faithfully,

Gloria Davies-Coates
Head of Operations and Governance



Role: Campaign Communications Manager
Contract: 12 months initially, 24hrs per week (based on an 8hr working day)
Location: This role is home-based.

The candidate must reside in the UK and have permission to work in the UK. The successful candidate must be able to travel to London for occasional meetings (once possible to meet in person again).

Who we are and why we need you

Founded in the wake of the Rana Plaza disaster in Bangladesh, Fashion Revolution has become the world's largest fashion activism movement, mobilising citizens, industry and policymakers through their research, education and advocacy work.

Fashion Revolution works towards a vision of a fashion industry that conserves and restores the environment and values people more than growth and profit.

Our team is entirely home-based, and we use Slack, Zoom, Google Drive and other online platforms to work together collaboratively and efficiently.

This is an exciting opportunity to work alongside our accomplished team to use your skills, contacts and passion to drive forward a unique and potentially transformative campaign for living wage legislation in the European Union through to success.

About this role

The successful post-holder will be driving the delivery of a suite of campaigns related to the programming, projects and activities at Fashion Revolution.

You will report directly to the Co-founder and Global Operations Director and work across the organisation. In this newly created role you will work with communications strategists, external stakeholders including brands and partners to successfully coordinate and help deliver the communications for our campaigns.

The role will entail representing Fashion Revolution at external meetings and, where required, leading external coalition projects and campaigns.

Key responsibilities

- Oversee the planning and evaluation of campaigns and help define the overarching campaigns plan for each year.
- Supporting the overarching communications strategy for Fashion Revolution across our citizen, industry and policy pillars of change.
- Ensure consistency of campaign messaging and activity for Fashion Revolution across internal and external audiences.
- Liaising with communications and content manager to organise graphic designers for Instagram takeovers and other activities outlined in the social media plans for campaigns
- Attendance at weekly campaign and communications team meetings.

- Hold & manage relationships with key collaborators.

Fashion Revolution Week

- Act as Project Manager for the delivery of our annual Fashion Revolution Week including critical path management.
- Work with Directors on crafting the Fashion Revolution Week campaign messaging and strategy.
- Liaise with Operations to ensure sufficient resourcing for the delivery of campaigns (HR and financial)
- Liaise with any external consultants or agencies commissioned for media or PR support for the campaign week.

We are looking for someone who has:

- Demonstrable in-depth and extensive knowledge of the issues and topics we focus on at Fashion Revolution to enable engaging and credible content across FR channels
- Demonstrable knowledge of different campaign methodologies
- 3+ years' project management experience, demonstrating ability to juggle multiple priorities simultaneously and work collaboratively across various projects
- 2-3+ years' experience of a range of core campaigning skills, from - communication, public speaking, resource-production, event-management, organising, mobilisation, facilitation, writing and fundraising.
- A creative thinker with proven ability to communicate complex messages creatively and effectively to diverse audiences through a range of different channels.
- Proven ability to work strategically as well as implementation of tasks
- Strong interpersonal skills; able to deal with colleagues and external partners with diplomacy, empathy, sensitivity and fairness
- Very strong attention to detail; highly organised, thorough, accurate and able to meet deadlines
- Ability to think logically and strategically
- Must be fluent in written and verbal English
- Comfortable working autonomously and independently, using own self-initiative

Desired knowledge/skills and personal attributes

- Knowledge of the global fashion industry
- Understanding of technical tools such as slack, zoom, trello
- Fluency in another language such as Spanish, French, Italian and/or German

How we will reward you

The basic salary is £32,000-35,000 per annum (pro rata). We provide a supportive, flexible and often autonomous working environment. You will receive 28 days pro rata annual leave, including bank holidays.

We operate a pension scheme with NEST, contributions are at a minimum of 3% for employers and 5% for employees.

Who you will be reporting to and working with

You will report to the Fashion Revolution's Co-Founder and Global Operations Director.

You will work closely with the Co-founders, Global Operations, Global Creative, Global Communications and Global Policy Directors and liaise frequently with the Communications and Content Manager, Head of Design and other members of the Fashion Revolution central team.

You can also expect to work with the Global Community Director on Global Network related issues.

How to apply

A full application comprises of:

- Your CV (**please remove your name and other personal details**)
- Supporting statement (**please remove your name and other personal details**)
- [Completed Inclusion Form](#)
- Please include a pdf, or a link to, a piece of social or environmentally focused writing or work you have done that you are particularly proud of.

Please email recruitment@fashionrevolution.org

Applicants must currently reside in the UK to qualify for the role. Applicants that do not provide all the requested information will not be shortlisted.

Please ensure that you have removed your name and personal details from your CV and statement - your contact details can be provided in your accompanying email. We do our best to remove unconscious bias from our shortlisting process.

Unredacted applications will not be taken forward.

Applications will be reviewed and candidates invited for an interview on a rolling basis.

The deadline for applications: 17:00 GMT, 26th March 2021