

January 2021

Dear applicant,

Thank you for showing an interest in applying for a position working with Fashion Revolution. Fashion Revolution strives to be action-oriented and solution focused. Rather than making people feel guilty, we help them recognise that they have the power to do something to make positive change. We celebrate fashion as a positive influence while also scrutinising industry practices and raising awareness of the fashion industry's most pressing problems. We aim to show that change is possible and encourage those who are on a journey to create a more ethical, sustainable and transparent future for fashion. We try to always be bold, provocative, inquisitive, accessible and inclusive.

Fashion Revolution is strong because it is diverse. We do not discriminate in hiring practices and actively seek a diverse applicant pool. We encourage candidates of all abilities, ages, gender identities and expressions, national origins, races and ethnicity, religious beliefs, sexual orientations, and those with criminal records to apply. We welcome all kinds of diversity.

Our team includes people who are parents and non-parents, the self-taught and university educated, and from a wide span of socio-economic backgrounds and perspectives on the world. We use the Rooney Rule in our hiring process.

Enclosed with this recruitment pack you will find the role description and person specification for the post along with an inclusion form.

This Junior Graphic Designer position is a newly created role to support the Creative and Communications teams.

If you wish to apply, then please read the remainder of this job pack and complete the requested application elements.

Yours faithfully,

Emily Sear Head of Design **Role:** Junior Graphic Designer

**Hours:** 20 hours per week, fixed term contract of 12 weeks

Remuneration: £90.00 per day

**Location:** This role is home-based. The candidate must reside in the UK and have

permission to work in the UK. The successful candidate must be able to travel to London for occasional meetings (once possible to meet in person again).

#### The Role:

We are looking for a Junior Graphic Designer to work closely with our Head of Design and our communications team to create day-to-day visual assets for our online platforms.

Your main responsibilities will involve working with existing brand guidelines and using your creativity to deliver social media assets, web banners and visual content for blogs, email newsletters and reports.

We are keen to hear from people who have previously worked with or have a passion for working with information design and typography. A quick look at our <u>Instagram feed</u> will give you a good idea of the type of work you will be responsible for. An eye for detail is key, mention the word 'worm' in your cover letter for extra points.

This is a fixed-term, remote working role for 20 hours a week as part of our London team. The position will run for 12 weeks with a possibility for extension after this time.

## We are looking for designers who:

- Are creative and passionate about good design
- Enjoy working on a variety of projects at once
- Work well both independently and as part of a team
- Are able to manage their own time and workload effectively
- Are experienced in using Adobe Photoshop and InDesign
- Are enthusiastic and interested in Fashion Revolution's work (experience in or knowledge about sustainable fashion is not required)
- Are looking for experience in an organisation committed to effecting change within the fashion industry.

### What We Offer:

- A passionate and supportive work environment
- Flexible working hours

# You will work with:

You will work with the Head of Design, Graphic Designer and Communications and Content Manager.

You will also liaise frequently with members of the wider Fashion Revolution central team.

### How to apply

Please send a PDF or link to an online portfolio along with a cover letter and a list of 3 of your favourite Instagram accounts (that have a good design approach) to emily@fashionrevolution.org by 5pm on 21st February 2021

Please complete the inclusion form <u>here</u>.

The hiring process will comprise of 1 telephone interview and a short (2 hour maximum) creative task.

Applicants must have the right to work in the UK and be resident in the UK for this role.	