# FASHION REVOLUTION

## Five Ways to Get Involved in Fashion Revolution Week 2020

Since Fashion Revolution started, people from all over the world have used their voice and their power to demand change from the fashion industry. And it's working. The industry is starting to listen.

We've seen brands being open about where their clothes are made and the impact their materials are having on the environment. We've seen manufacturers make their factories safer and more of the people in the supply chain being seen and heard. Designers are now considering people and planet when creating new clothing. Citizens are thinking before they buy.

But the story is far from over. We are only just getting started. We can't stop until every worker who makes our clothes is seen, heard and paid properly and the environments they live and work in are safe and clean. We can't stop until the culture of consumption is changed and we learn to love and appreciate our clothes and the people that made them.

Here are five ways you can get involved with Fashion Revolution Week 2020 (20-26th April):

#### 1. ASK BRANDS #WHOMADEMYCLOTHES? & #WHATSINMYCLOTHES?

Share a selfie on social media during Fashion Revolution Week and ask the brands you're wearing <u>#WhoMadeMyClothes</u>? to give a voice to all of the people around the world who work in the fashion supply chain. You can also ask <u>#WhatsInMyClothes</u>? to challenge brands on the environmental impacts of the materials they use. Make sure you tag the brand(s) in your photo so they can see your question. You can download our free posters <u>here</u> and help us share your post by tagging <u>@fash\_rev</u>.

#### 2. EMAIL A BRAND

As global consumption slows dramatically during the COVID-19 crisis, fashion brands have been abandoning their orders with suppliers and ceasing to pay for inproduction goods, leaving factories unable to pay garment workers amid closures. Together, we can tell brands to take responsibility for all workers in their supply chains by sending our <u>email template</u> to the brands we buy from.

#### 3. LOVE STORY

By keeping our clothes for longer, cherishing them and taking better care of what we already own, we can dramatically reduce the environmental impact of our wardrobes. Help us celebrate the beauty of what we already own by sharing your <u>clothing love</u>

story this Fashion Revolution Week. Write a letter to your most lived-in jeans, share an essay about the loungewear getting you through lockdown, or publish a poem about the dress that's been passed down from generation to generation. Use the hashtag <u>#LovedClothesLast</u>.

### 4. ATTEND A VIRTUAL EVENT

We'll be streaming an exciting lineup of virtual events for Fashion Revolution Week, making our globalised schedule now accessible to participants around the world. From *Fashion Open Studio* workshops and talks to our annual *Fashion Question Time* panel, register for a week's worth of educational and creative experiences <u>here</u>.

<u>Fashion Question Time</u> will be live streamed on Friday 24th April at 11.00 AM BST <u>Fashion Open Studio</u> event listings <u>here</u> A <u>Virtual Stitch & Bitch</u> will be live streamed on Sunday 26th April at 5.00 PM BST

5. READ UP

Our latest fanzine, ACTION REQUIRED: 10 GLOBAL GOALS THAT WILL CHANGE FASHION, is an investigation of the fashion industry's relationship with 10 of the United Nations' Sustainable Development Goals, including gender equality, decent work and economic growth, responsible consumption & production, and climate action. The issue takes on a new format, presenting each of the chosen SDGs in its own mini issue, printed on paper that has been repurposed, recycled or would have previously been thrown away. Order your copy <u>here</u>.

# We look forward to celebrating Fashion Revolution Week with you from 20th April 2020.

#### <u>#WhoMadeMyClothes</u> <u>#WhatsInMyClothes</u> <u>#FashionRevolution</u> <u>#IMadeYourClothes</u>

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