



ETHICAL FUNDING POLICY

We recognise the value of working in partnership with other organisations, looking for opportunities to collaborate and partner on issues of mutual interest. Fashion Revolution seeks to work with a range of organisations that support our mission.

Here we outline the principles that underpin the decisions we make about from whom we will receive gifts, donations, sponsorship and other funding, henceforth known as 'funders'. The following applies to all commercial arrangements in which an organisation, the funder, provides a cash or in-kind contribution to support Fashion Revolution of a value of above £5,000 or equivalent.

The following criteria apply both to brands who support Fashion Revolution CIC and Fashion Revolution Foundation (hereinafter "Fashion Revolution") based in the UK, as well as Fashion Revolution teams around the world.

Maintaining independence: our reputation relies on our independence. Any partnership we enter must not compromise our independence. If it does, then we will consider withdrawing from any such partnership or sponsorship.

Conflicts of interest: we will not work with organisations when there is a conflict of interest (real or perceived by Fashion Revolution) with our work.

Editorial control: we will only accept income where we retain a high level of control over the activities of the project in question. We will always maintain editorial control over published material, although we will be open to new ideas, suggestions and feedback from our funders.

Integrity and transparency: we will be transparent about whom we are working with and the nature of the partnerships we are engaged in.

Collaborative approach: we will encourage funders to engage in a collaborative way and to be part of something meaningful. We will target funders who want to have an authentic dialogue and who are willing to engage their audience or community around the issues.

We will not accept any form of sponsorship from individuals, organisations or industries associated directly with the following products and services:

- Arms and ammunition
- Illegal Drugs¹
- Tobacco

¹ This applies to drugs categorised as illegal both in the UK and in the specific country in which the funding will be sourced and / or spent if the funder is being assessed by a Global Network team.

- Gambling: please note that Good Cause/Charity Lotteries are exempt from this rule²

Further to the above, due consideration should be given to the suitability of the funder if there is suspicion (real or perceived by Fashion Revolution) that the individual or organisation shows no active agenda / policy to identify, address and eradicate the following unacceptable practices within their full supply chain

- Exploitative employment practices (including, but not limited to, sweatshops, suppression of trade union activity, child labour, discrimination, poor payment terms)
- Abuse of human rights
- Environmental irresponsibility
- Money laundering
- Anything else that could directly conflict with Fashion Revolution's mission and objectives.

If accepting sponsorship from a fashion and textiles industry brand or company (this includes raw materials, yarn, textiles and all types of trims suppliers as well as finishing and dyeing companies, cut make and trim suppliers, fashion retailers and wholesalers) the following criteria apply:

All Funders must be able to:

- Publicly provide an email address or publicly available point of contact for the Sustainability or equivalent department so that the public can contact them and ask questions.

The following criteria also applies to **all** Fashion Brands and Retailers, Supplier Organisations, Multi-Brand Retailers, who must:

- Commit to answering #whomademyclothes questions, providing actual supply chain information about the people in their supply chain, not just their policies.

Fashion Brands and Retailers, including Multi-Brand Retailers who have own-brand products, with an annual turnover of £36 million or above (or the equivalent in another currency) must:

- Publish a list of the first tier of their supply chain.
- Publish a Vendor Code of Conduct.
- Publish their Modern Slavery statement or disclosures under the California Transparency in Supply Chains Act, if required.

and be able to do at least **two** of the following:

- Publicly disclose suppliers (via list or map) beyond first-tier. This could include where weaving, knitting, dyeing, laundering, or printing occurs or sources of raw materials such as raw material providers, chemical suppliers, or yarn suppliers.
- Publicly disclose a process for conducting due diligence across their supply chains, in order to identify, prevent, mitigate and account for how the company addresses its adverse human rights **and** environmental impacts, and communicate publicly what the company's biggest risks are and how they address them.
- Monitor, evaluate and report publicly on social **and** environmental impacts (actual performance not just commitments and/or targets) across their business and supply chains, e.g. reduction in carbon

² These are funding bodies that distribute funding derived from the sale of lottery tickets. A portion of the cost of each lottery ticket is set aside to support charity and community projects. Funding is usually accessed via an application process. Examples in the UK include the National Lottery Community Fund and People's Postcode Lottery.

emissions and waste; progress towards paying living wages; reduction in labour rights violations in supplier facilities.

- Commit to sharing information about the people in their supply chain during Fashion Revolution Week using #imadeyourclothes

If the proposed funder is a 'Trust' or 'Foundation' directly associated to a fashion brand, retailer, sourcing company, manufacturer or supplier to the fashion industry, the associated company must also follow the above requirements, in order for us to accept funding from their foundation or trust.

Supplier Organisations must:

- State their social and environmental policies and standards, publicly where possible.
- Be willing to disclose up-to-date information to Fashion Revolution to support their stated policies if requested.
- Commit to sharing information about the people in their supply chain during Fashion Revolution Week using #imadeyourclothes

and be able to do at least **two** of the following:

- Disclose 3rd party certifications and/or multi-stakeholder initiative memberships, publicly where possible.
- Provide evidence of skills training and capacity building programmes for workers in their supply chain.
- Provide evidence of monitoring, evaluating and reporting on social **and** environmental impacts across their business and supply chain.
- Disclose the names and locations of their factories or production facilities.

Multi-brand Retailers (who do not have own-brand products) must:

- Publicly state their social and environmental policies, commitments and targets, and ensure directives exist within their buying policies that specifically include environmental and social considerations.
- Be willing to disclose up-to-date information to Fashion Revolution CIC to support their stated policies, commitments and targets.

and must be able to do at least **two** of the following:

- Publicly disclose the metrics/criteria used to select designers and/or brands featured on their platform (if all products on platform are marketed as sustainable) or in a specific collection that is marketed as sustainable.
- Commit to sharing information about the people in fashion supply chains during Fashion Revolution Week using #imadeyourclothes by working collaboratively with partner brands selling on their platform.
- Provide evidence that they are taking active steps to reduce their packaging and use of virgin plastics overall.
- Provide evidence that they are taking active steps to reduce carbon emissions, especially related to the logistics and transportation of products sold through their website.
- Disclose how they are working to ensure the reduction in volume of returns and how they are preventing returns from going to landfill or for incineration.

Organisations who generate income from secondary markets must:

- Publicly state their social and environmental policies, commitments and targets, and ensure directives exist within their buying policies that specifically include environmental and social considerations.

- Be willing to disclose up-to-date information to Fashion Revolution CIC to support their stated policies, commitments and targets.

and must be able to do at least **two** of the following:

- Publicly disclose the criteria used to select products featured on their platform, where relevant.
- Commit to sharing information about the people in their value chain during Fashion Revolution Week using Fashion Revolution open-source resources and by working collaboratively with partners and stakeholders connected to their platforms, including customers.
- Provide evidence that they are taking active steps to reduce their packaging and use of virgin plastics overall.
- Provide evidence that they are taking active steps to reduce carbon emissions and chemical impacts on IPO and planet, especially related to the logistics, transportation and sanitation of products sold or rented through their business.
- Disclose how they are working to ensure the reduction in volume of products that ultimately go to landfill or for incineration.

Non-Fashion Brands and Retailers: If accepting sponsorship from a brand or company which is **not** part of the fashion and textiles industry the following criteria apply:

All Funders must be able to:

- Publicly provide an email address or publicly available point of contact for the Sustainability or equivalent department so that the public can contact them and ask questions.

Non-Fashion Brands and Retailers, with an annual turnover of £36 million or above (or the equivalent in another currency) must:

- Publish a list of the first tier of their supply chain.
- Publish a Vendor Code of Conduct.
- Publish their Modern Slavery statement or disclosures under the California Transparency in Supply Chains Act, if required.

and be able to do at least **two** of the following:

- Publicly disclose suppliers (via list or map) beyond first-tier.
- Publicly disclose a process for conducting due diligence across their supply chains, in order to identify, prevent, mitigate and account for how the company addresses its adverse human rights **and** environmental impacts, and communicate publicly what the company's biggest risks are and how they address them.
- Monitor, evaluate and report publicly on social **and** environmental impacts (actual performance not just commitments and/or targets) across their business and supply chains, e.g. reduction in carbon emissions and waste; progress towards paying living wages; reduction in labour rights violations in supplier facilities.

If the proposed funder is a 'Trust' or 'Foundation' directly associated to a non-fashion brand or retailer, the associated company must also follow the above requirements, in order for us to accept funding from their foundation or trust.

If you have any queries relating to this policy, please contact your Country Coordinator or our policy and governance team members at legal@fashionrevolution.org