

Write a postcard to a policymaker

10 mins

In February 2019, the UK Parliament's Environmental Audit Committee released a report on the sustainability of the fashion industry. In it, they highlighted key recommendations for UK policy to address the human and planetary impact of the current fashion system. Now, we need to let our representatives in government know the importance of this report and the imperative of turning these recommendations into strong legislation. **Here's how to write a postcard to your public officials and help make a real positive change.**

Fold here and stick the sides together to make a postcard

- 1 Find out who your local policymakers are** Look for the members of government who represent your neighbourhood. Research online or ask your family/neighbours to find out.
- 2 Find out their contact details** Jot down their email, postal address or Twitter/Instagram handle if they're on social media.
- 3 Write your letter** Cut out and use the template on this page. If you want to send to more than one person, mak copies. Fill in their name and sign yours at the bottom.

- 4 Send your letter** Cut out the postcard and send it to them by post. If you want to reach them on social media, you can also use Fashion Revolution's Instagram and Twitter templates.
- 5 Share their response** When they respond, take a photo of it. Post it on social media and tag @fash_rev so everyone can see what they say. If they don't respond, try again.



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Who made my clothes?

#WHOMADEMYCLOTHES
FASHIONREVOLUTION.ORG

Dear

I am your constituent, and I care about the future of fashion. I also care deeply about planetary and human sustainability.

I want you to take action on the UK Environmental Audit Committee's report, 'Fixing Fashion'.

The report provides proof that the clothing industry is harmful to the people involved in the supply chain and to the planet.

The EAC states: *"The fashion industry has marked its own homework for too long. Voluntary corporate social responsibility initiatives have failed significantly to improve pay and working conditions or reduce waste. The scientific warnings are stark on sustainability. Overconsumption and climate change are driving mass extinction. We need a new economic model for fashion. Business as usual no longer works. The Government should change the law to require companies to perform due diligence checks across their supply chains"*

I ask you to follow through on this report, and do your part as a policymaker to ensure that its recommendations are adopted into policy. Let's create a better fashion industry for all.

Sincerely,