Write a postcard to a policymaker

Governments can have a real impact on the lives of the people who make our clothes. Legislators decide minimum wages, mandate working conditions and create laws that protect people and the environment. Public officials expect to be contacted by their constituents (that’s you) and should be doing their best to address the issues that are important to you. Your voice has power, so use it! Here’s how to write a postcard to your public officials and help make a real positive change.

1. Find out who your local policymakers are
   - Look for the members of government who represent your neighbourhood. Research online or ask your family/neighbours to find out.

2. Find out their contact details
   - Jot down their email, postal address or Twitter/Instagram handle if they’re on social media.

3. Write your letter
   - Cut out and use the template on this page. If you want to send to more than one person, make copies. Fill in their name and sign yours at the bottom.

4. Send your letter
   - Take a photo of your letter and send it to them by email, or by posting it on social media and tagging them. You can also cut out the postcard and send it to them by post. Even better, call them on the phone and read out the message below.

5. Share their response
   - When they respond, take a photo of it. Post it on social media and tag @fash_rev so everyone can see what they say. If they don’t respond, try again.

Dear ........................................

The fashion industry is exploitative and dirty. Research by the International Trade Union Organisation shows that respect for workers’ rights in supply chains is declining. Yet everybody wears clothes, so it’s up to everyone to solve its problems — including me and you. I want the money I spend on what I wear to make a positive difference, not contribute to exploitation and environmental degradation.

I want the people who make the clothes I wear to have decent jobs, to be able to access their fundamental human rights and to make a living wage, no matter where in the world they live. The government should implement regulation to ensure all companies are responsible for the impact they have on the lives of the people working in their supply chains, at home and abroad. What are you doing to address this?

Sincerely, ........................................

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