**Press Release**

**For Immediate Release**

**‘Who Made My Clothes?’**

**Free online Fashion Revolution course starts 26th June**

Fashion Revolution is launching its first [free online course](https://www.futurelearn.com/courses/who-made-my-clothes?utm_campaign=university_of_exeter_who_made_my_clothes_june_2017&utm_medium=organic_blog&utm_source=blog) next Monday, 26th June 2017 to teach thousands of learners worldwide to **Be Curious**  **Find Out** and ***Do Something*** about their clothes.

Taught over three weeks, it will introduce learners to the supply chains from which our clothes have emerged, and who may have made them where in the world; to forms of online research that can help us to find, tell and publish the human stories hidden in our clothes; and to the ways in which we can contribute our findings to the wider Fashion Revolution movement.

The course is the brainchild of Ian Cook, Prof of Cultural Geography at the University of Exeter and a member of Fashion Revolution's Global Coordination Team. It will feature Fashion Revolution’s co-founder and Creative Director Orsola de Castro, Head of Policy Sarah Ditty and Country Coordinator Joss Whipple in weekly filmed responses to learners’ questions and concerns.

Orsola de Castro, Fashion Revolution Founder and Creative Director said: "This online course will inspire people to explore the fashion industry and its complicated supply chains. Now we can all learn how to follow the thread, from citizens to producers, and begin to unravel the long journey our clothes go through before they hit the shops - from the farmer who planted the cotton seed, to the mills where it was dyed and the garment workers who sewed it.

“Encouraging students, educators and the wider public to understand the provenance of clothing and to connect with the stories of the people who make them, is fundamental in creating an emotional attachment to the clothes we wear, and in challenging the unsustainable culture of throw-away fashion."

More people are wanting to know #whomademyclothes, - in fact, in April 2017 and during Fashion Revolution Week, 113k people used the hashtag on instagram proving that the conversation on sustainability in the fashion industry has never been so topical.

Fashion Revolution is a global movement that works for a more sustainable fashion industry, campaigning for a systemic reform of the industry with a special focus on the need for greater transparency in the fashion supply chain. Fashion Revolution is a non-profit organisation with presence in more than 90 countries around the world. Our vision is a fashion industry that values people, the environment, profit and creativity in equal measure.  Fashion Revolution works all year round to raise awareness of the fashion industry’s most pressing issues, advocate for positive change, and celebrate those who are on a journey to create a more ethical and sustainable future for fashion. At its heart is a simple question, ‘Who made my clothes?’

**Registration for the course is open** [**here.**](https://www.futurelearn.com/courses/who-made-my-clothes?utm_campaign=university_of_exeter_who_made_my_clothes_june_2017&utm_medium=organic_blog&utm_source=blog)

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