

ASK A BRAND #WHOMADEMYCLOTHES?

AGE

14+

MATERIALS

- Mobile phone

AIMS

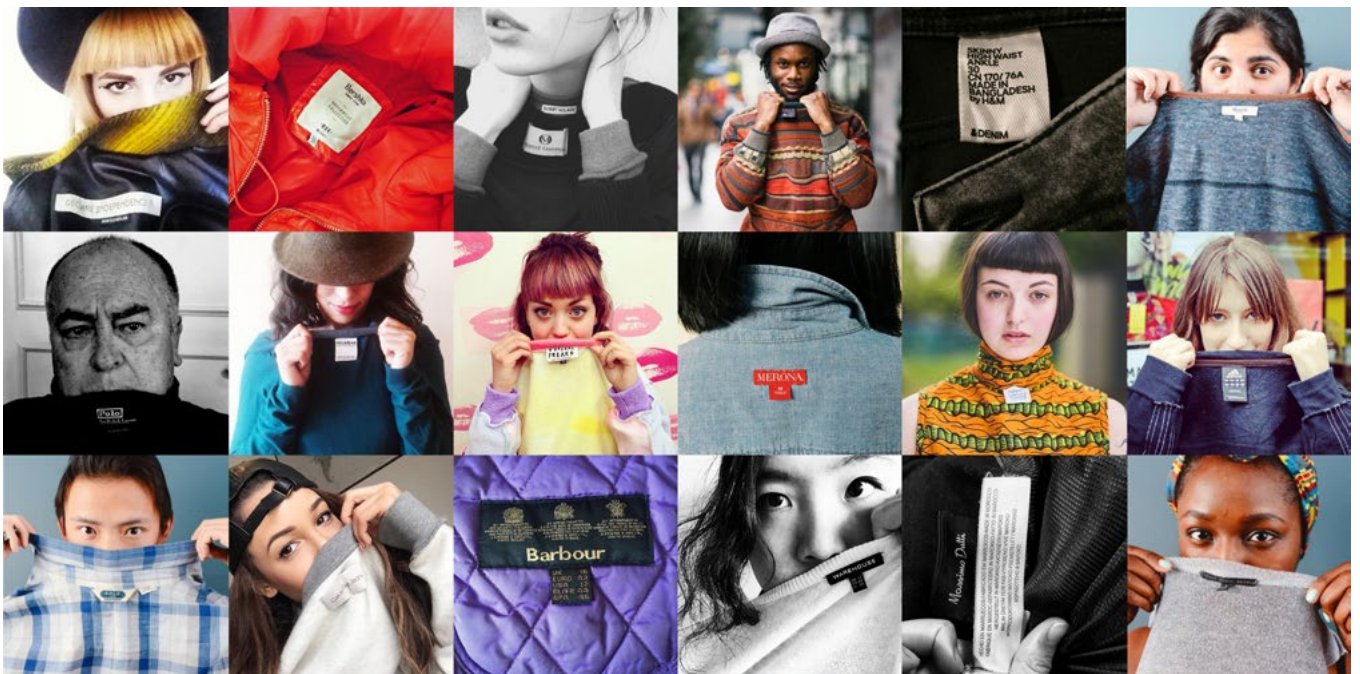
Students call for greater transparency in the fashion supply chain, by showing their clothes label and asking brands [#whomademyclothes?](#)

INSTRUCTIONS

- Ask students to take a selfie wearing their favourite item of clothing inside out with the label showing
- Ask them to find the brand's social media handle (e.g. H&M's is @hm)
- Ask them to send their selfie to the brand's retailer on social media asking [#whomademyclothes?](#)

Like this:

Dear @<brand>, can you tell me [#whomademyclothes](#)



Have you ever thought about the lives of the people involved in making your favourite clothes?

Fashion Revolution's free educational resource sheets provide simple, fun ways to find out. Visit our website to discover more resources: fashionrevolution.org/education

Be curious, find out, do something. Join the Fashion Revolution asking brands [#whomademyclothes?](#) Join the movement. www.fashionrevolution.org

Take a selfie and send it to the brand



SHOW YOUR LABEL



ASK THE BRAND #WHOMADEMYCLOTHES?

