

24.04.15

FASHION REVOLUTION

**PRIMARY
EDUCATION
AGES 7-11**

#FASHREV



BE CURIOUS



FIND OUT



DO SOMETHING

Fashion Revolution Day

At primary school

On 24th April 2013, 1133 people were killed and over 2500 were injured when the Rana Plaza factory complex collapsed in Dhaka, Bangladesh. Social and environmental catastrophes in our fashion supply chains continue.

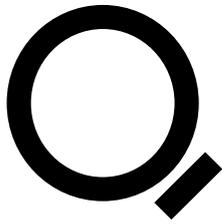
Fashion Revolution Day says enough is enough.

This annual appointment on the anniversary of the disaster will help to raise awareness of the true cost of fashion, show the world that change is possible, and celebrate all those involved in creating a more sustainable future for fashion.

The first Fashion Revolution Day was a resounding success but once is not enough - we want to keep the pressure on to catalyse change.

We need children and young people across the world to make the connection between the clothes they wear and the people who made them. Then we want to demand that brands and retailers tell us more about the people in their supply chains.

We've come up with a few ways that students of all ages can have fun participating in Fashion Revolution Day while at the same time learning more about the clothes they wear.



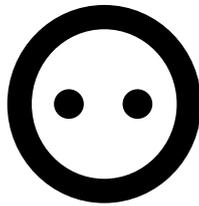
BE CURIOUS

WHO MADE MY CLOTHES?

When the Rana Plaza garment factory complex in Dhaka, Bangladesh collapsed in April 2013, it shocked consumers around the world. Day after day, people tuned into press stories about its victims, survivors, causes and significance. It has been said to have marked a turning point in the fashion industry and also led to people all over the world asking questions about their clothes.

Who made them? Where? With what pay and conditions? With what environmental consequences? What kinds of lives can garment workers live? Do things have to be like this? Does all of the fashion industry source its clothes from places like the Rana Plaza? What can we do as consumers and as citizens if we don't like what we find?

Fashion Revolution calls on all of us to be curious about our clothes, the people who made them and the brands and retailers who can make things better.

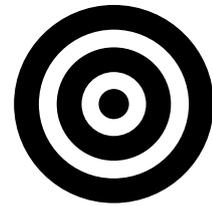


FIND OUT

THE EDUCATION SECTOR CAN PLAY A SIGNIFICANT ROLE

Young people are an important market for the clothing industry, as active consumers today and consumers and employees of the future.

Fashion Revolution offers educators a great opportunity to explore with their students the many issues entangled in the industry: for example, globalisation, workers' rights, supply chain transparency, provenance of materials, global citizenship, sustainable development, and ethical business.



DO SOMETHING

GET INVOLVED

Fashion Revolution Day on 24 April 2015 is all about people across the world getting involved and taking action.

This pack provides lots of ideas that could help you engage students in these issues by stimulating their curiosity, encouraging them to find things out themselves, doing things that could make a difference and sharing this with others.

See what happened in 2014



62



COUNTRIES TAKING PART



Register [here](#) for all the latest #**FashRev** news and responses



#1



TRENDING TOPIC GLOBALLY ON TWITTER



How primary schools can take part

The clothing industry touches everybody's lives and is a truly global industry with social and environmental impact.

In this way, it is relevant to many subject areas, such as:

- Citizenship
- Geography
- Materials & Design
- Religious studies
- Art

REGISTER FOR 2015

Register at the website and we will keep you in touch with everything that's happening. We'll also make sure you hear about the impact of Fashion Revolution Day and how the brands react.

www.fashionrevolution.org

FASHION REVOLUTION DAY

Why not hold a day where the children wear their school blazer or sweatshirt inside out showing the labels. Your pupils can even design their own Fashion Revolution Day poster.

ASSEMBLY

Hold an assembly about the fashion industry and the lives of the people who made our clothes, from the farmer through to the machinist.

SCHOOL DISPLAY & POSTCARDS

Create a display of the children's drawings, postcards and World Maps from the Fashion Revolution Day activities, to show what they have learned about who makes their clothes.

"They really enjoyed it!
And learned a lot from it."

"It was exciting to see them want to be a part of history and something that will make a change in the world."



Photo: Chris Webb



Photo: Nigel Sutton

KS2: Ages 7–11

Teacher notes

Time:

30 –45 minutes

Materials

- Paper
- Art materials,
- Pens and highlighters

Aim of lesson

The children have examined their clothes to find the information on the label and drawn a picture of that garment. This has helped them find out where their clothes were made and what materials they are made from. They have then identified the most common countries for garment manufacture on the World Map (this could be done as a group activity). They have then thought about the person who might have made their clothes and written a postcard to them.



Be Curious

Why should we think about who made our clothes?

- Before Fashion Revolution Day on 24 April, the children could make posters advertising Fashion Revolution Day and put them around school
- On Fashion Revolution Day, ask the children to bring in their favourite piece of clothing
- On Fashion Revolution Day, ask the children why should we think about who made our clothes?

–**Worksheet:** Design a Fashion Revolution Day poster



Find out

What are your clothes made from?

- Ask the children to draw a picture of their blazer, fleece, sweatshirt or their favourite piece of clothing on the worksheet
- Ask the children to find the labels which say where this item of clothing was made, and from what materials
- Using this information, ask the children to answer the questions on the worksheet underneath their drawing
- Ask the children to say what materials they have found and see which is the most common in the class

–**Worksheet:** What can I find out about my clothes?



Find out

Where were your clothes made?

- Ask the children to locate the ‘Made in’ label in their item of clothing and to write down the country mentioned
- Ask the children to read out their ‘Made in...’ countries, and get together into different country groups
- As a group, or individually, ask the children to find these countries on a world map and highlight them
- Ask the children to work out which countries are most popular for making their clothes
- Ask the children to draw lines on their maps between the country in which they live and those where their item of clothing were made

–**Worksheet:** Where are my clothes made?



Do Something

Who made your clothes?

- Ask the children to imagine a person who might have made their favourite piece of clothing
- Ask the children what they would say to that person if they had the chance
- Ask the children to write a postcard to that person
- Ask the children to draw a picture of the item of clothing that they are talking about on the reverse side, making sure to write its brand name and/or draw its logo
- Ask the children to read out what they have written
- Add their postcards to your Fashion Revolution Day display

–**Worksheet:** Write to the person who made my clothes

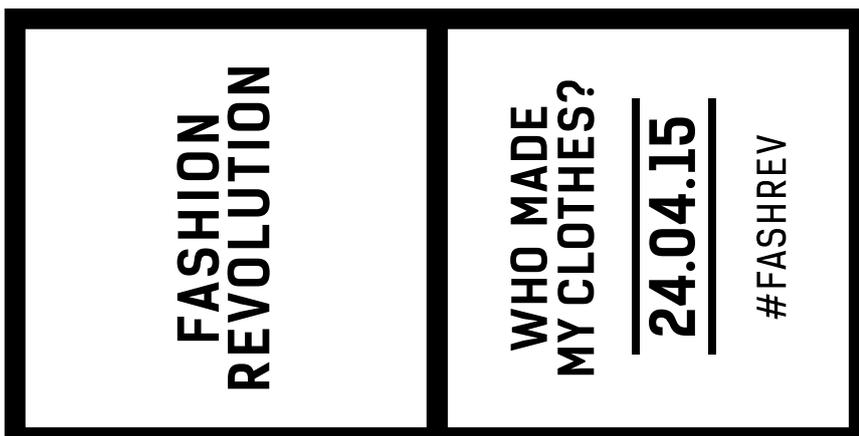
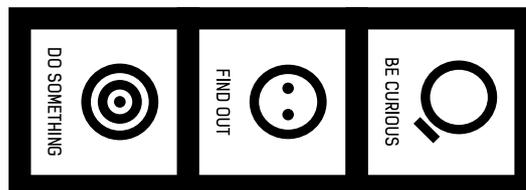
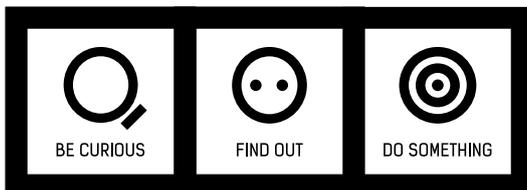
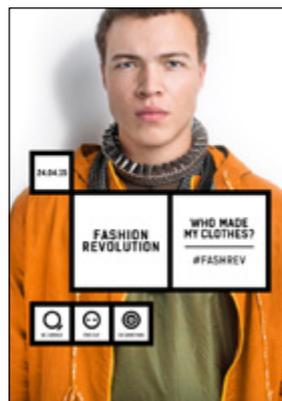
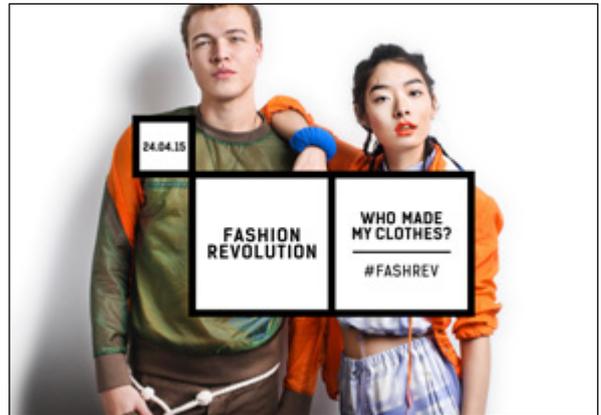
Worksheet: Design a Fashion Revolution Day poster

Make a poster for Fashion Revolution Day (April 24th) like these.

Draw a picture of yourself and some friends wearing your school blazer, sweatshirt or favourite piece of clothing inside out with the label showing.

Add one or more of the graphics below to make a poster. Cut these out or download the graphic files from [here](#).

Print out the posters and put them up around your school to advertise Fashion Revolution Day.

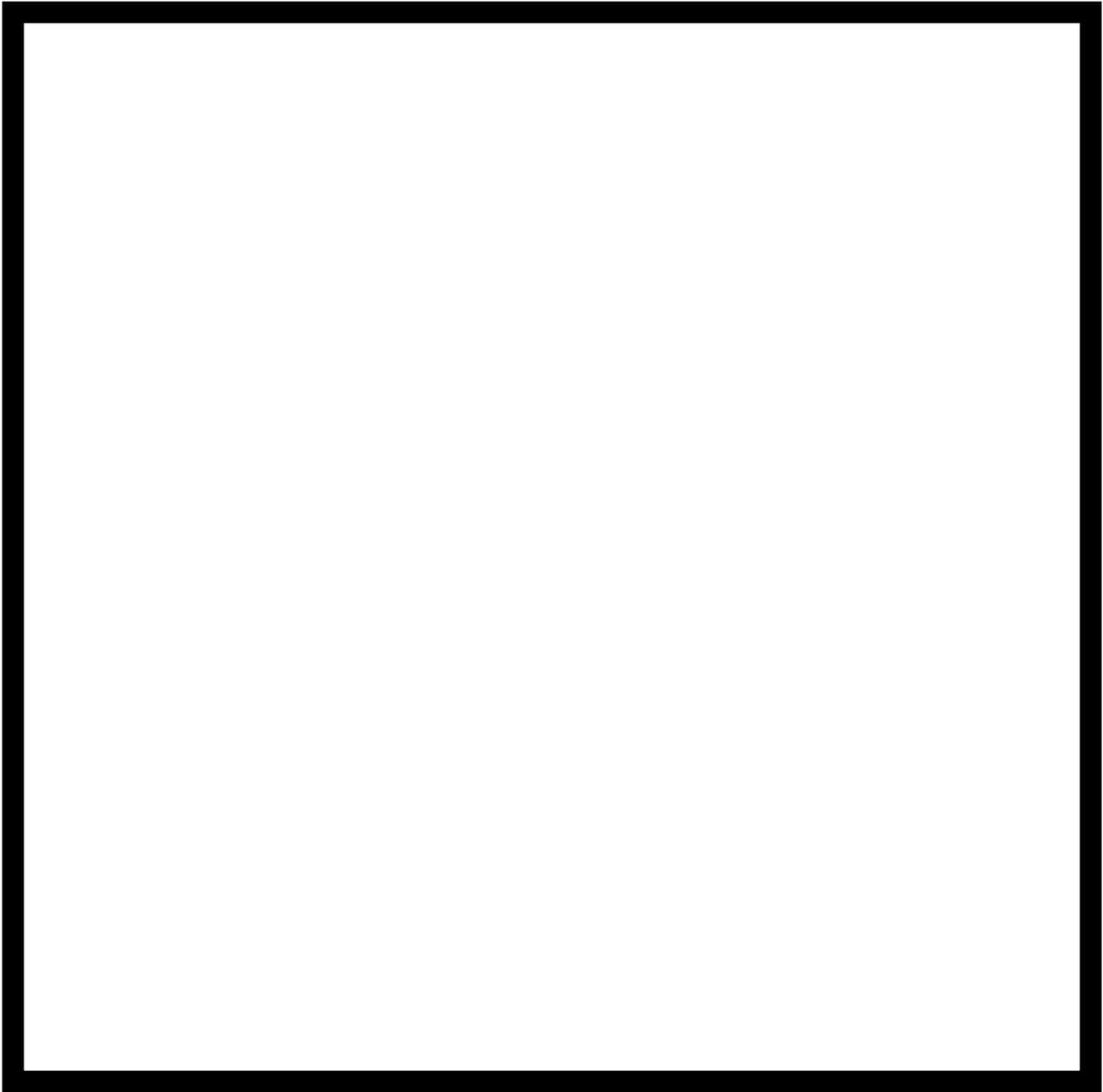


Worksheet:

What can I find out about my clothes?

Name: Age:

Draw a picture of your blazer, fleece, sweatshirt or favourite piece of clothing:



I like this piece of clothing because:

My piece of clothing was made in this country:

My piece of clothing is made from this fabric:

What I would like to know about the people who made my piece of clothing

Worksheet: Where are my clothes made?

Look at the 'Made in' label on your clothes and find out in which countries they were made.

Find the countries on this map and draw a line between them and the country in which you live.

Write your name and the piece of clothing you have researched (e.g. a sweatshirt) on the line.



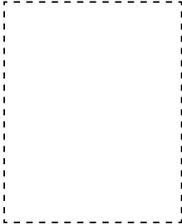
Worksheet:

What would I say to a person who made my favorite item of clothing?

Choose your favourite piece of clothing. Imagine a person who might have made it.

What would you say to them if you had the chance? Write this on your postcard.

On the back of your postcard, draw a picture of the garment you have chosen and its logo, if there is one. When you're finished, hand your postcard to your teacher to be sent to the brand or retailer'

Dear	
From	To: _____ _____ _____

Resources

KS2

Useful websites for further information about ethics and sustainability in fashion:

BBC

KS2 thematic unit on Linen

www.bbc.co.uk/northernireland/forteachers/ethical_fashion/geography/introduction_to_the_geography_unit.shtml

Ethical Consumer

Shopping Guide to School Uniforms

www.ethicalconsumer.org/buyersguides/clothing/schooluniforms.aspx

Oxfam

A resource exploring cotton production and the textile industry in India for learners aged 7–11

www.oxfam.org.uk/education/resources/the-clothes-line

Playfair

Life & rights in the global sports industry

www.playfair2012.org.uk/wp-content/uploads/2011/09/TUC_Fairs-fair_booklet.pdf

TRAID

Primary school resources

www.traid.org.uk/education/primary-schools/

Pesticide Action Network

Step by step explanation of cotton supply chain

www.pan-uk.org/attachments/125_MST-%20loRes.pdf

Environmental Justice Foundation

Information about the impacts of cotton production

www.ejfoundation.org/cotton

Background research and reading for teachers:

Carry Somers, '#insideout 6 months on'

fashionrevolution.org/insideout-six-months-on/

Carry Somers, '#insideout – any answers?'

fashionrevolution.org/insideout-any-answers/

Ian Cook, 'Be Curious. Find Out. Do Something'

europa.eu/eyd2015/en/fashion-revolution/posts/be-curious-find-out-do-something

Thank you!

**Thank you for
helping children
be curious, find out,
do something!**

Please do keep in touch, we'd love to hear and see what you do for Fashion Revolution Day:

www.fashionrevolution.org



Find us on Twitter
[@Fash_Rev](https://twitter.com/Fash_Rev)



Follow us on Facebook
facebook.com/fashionrevolution.org

Thank you for joining a truly global movement which brings together both the fashion community at large and the entire fashion supply chain, including you!

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